

Media release

21 August 2018

Caring Fairly campaign launches in Canberra

Mind Australia, unpaid carers and a coalition of over 20 carer support organisations have joined forces to launch 'Caring Fairly', a major national advocacy campaign to get fairer employment and education access for unpaid carers.

Launched at Parliament House Canberra today, the new national three-year campaign highlights the disadvantages unpaid carers' face in getting and keeping paid work – and the flow-on impact this has on their economic security, standard of living, and emotional and physical health. The campaign will also highlight the educational disadvantage faced by young people with caring responsibilities.

Caring Fairly is seeking policy changes that will deliver sustainable, fairer, and more inclusive outcomes for unpaid carers in Australia. Caring Fairly has invested in leading edge research and produced evidence-based policies in eight key domains that can improve the situation for unpaid carers in every Australian electorate. Addressing these inequities and their flow-on impacts on the economy will contribute to maintaining healthy, fair and thriving individuals, families and communities across Australia.

Over the next three years, Caring Fairly will lead the growing public conversation in Australia about the value we attach to the unpaid carers in our communities. The campaign will tell their stories, raise broad public awareness and consolidate support for a better deal for carers in Australia.

Caring Fairly is coordinated by Mind Australia Limited, one of Australia's leading community managed specialised mental health service providers, and is supported by a wide and growing coalition of partners.

Over the next two months, Caring Fairly is encouraging people who care for a family member or other loved one to contact them via the Caring Fairly website at www.caringfairly.org.au to tell their story and to join the campaign.

For further information, please contact Caring Fairly Campaign Manager, John Foley on (03) 9455 7037 or at johnfoley@mindaustralia.org.au